



REV MEDIA GROUP
DIGITAL ADS – DISPLAY BUY
VIRALCHAM

2024/2025

Effective from July 2024

RATE CARD

MEDIA PRIMA OMNIA SDN. BHD.

(436623-M)

Balai Berita, Anjung Riong 31, Jalan Riong, Bangsar, 59100 Kuala Lumpur

Email: solutions@mediaprima.com.my

Website: www.mediaprimaomnia.my

VIRALCHAM					
SELL BY DURATION EXCEPT FOR MOBILE CARDS/GROW/SPIN/SCROLL PLAY/AI					
Ad Format	Ad Size	SoV	Placement	Rate Card	
				Duration sell	CPM sell
Leaderboard	728x90	20%	RoS Desktop	RM3,000	
Showcase/MRec	300x250	20%	RoS (Mobile + Desktop)	RM6,000	
Half Page	300x600	20%	RoS (Mobile + Desktop)	RM6,000	
Outstream	Video	20%	RoS (Mobile + Desktop)	RM6,000	
Billboard	970x250	20%	RoS Desktop	RM3,000	
Mobile Sticky Leaderboard (Top)	320x50	20%	RoS Mobile	RM8,000	
Premium Complete Takeover (Navigation bar + Customised colors + Customised units)	Customised	100%	Homepage + Client brand stories only	RM60,000	
Premium Complete Takeover (Navigation bar + Customised colors + Customised units)	Customised	100%	RoS (Mobile + Desktop) except for negative, sponsored stories, FBIA	RM120,000	
Premium Takeover: Navigation bar	Client's logo and color code	100%	RoS (Mobile + Desktop)	RM50,000	
Third Party Ad format					
Mobile Cards / Mobile Spin / Mobile Revolver / Windmill*	TBA	50%	RoS Mobile		RM70
Mobile Cards / Mobile Spin / Mobile Revolver / Windmill * (with video ad)	TBA	50%	RoS Mobile		RM80
Shoppable Ads (Mobile Card/ Mobile Underlay / Mobile Pull/ Revolver Lite)*	TBA	50%	RoS Mobile, Mobile underlay on Article pages		RM80
AI In-Image Units	TBA	20%	Article page (Mobile + Desktop)		RM100
Wheel Ad Interstitial (Image)	TBA	50%	RoS Mobile		RM65
Wheel Ad Interstitial (Video)	TBA	100%	RoS Mobile		RM70
Tetris	TBA	100%	Article page Mobile		RM65
Hide & Seek Interstitial	TBA	100%	Article page Mobile		RM65
Scratcher Interstitial	TBA	100%	RoS Mobile		RM65
Interstitial Billboard Video	970x250	20%	RoS Desktop		RM70
MRec Video Combo	300x250	20%	RoS (Mobile + Desktop)		RM70
Rolling Cube / Rolling Dice	300x250	50%	RoS (Mobile + Desktop)		RM65
Carousel	300x250	50%	RoS (Mobile + Desktop)		RM65
Mobile 3D Carousel	300x300	50%	Article page Mobile		RM65
Live Stream Video/Combo	300x250	50%	Article page (Mobile + Desktop)		RM70
Mobile Sticky Video with Interstitial	TBA	50%	Article page Mobile		RM70
Social Media Display	300x250	50%	RoS (Mobile + Desktop)		RM70
Premium Execution: Classical Skinner	1800 x 1000	100%	Homepage Desktop only	RM500	
Premium Execution: Classical Skinner	640 x 300; 640 x 960	100%	Homepage Mobile only	RM1,000	
Premium Execution: Classical Skinner	1800 x 1000	50%	RoS Desktop		RM75
Premium Execution: Classical Skinner	640 x 300; 640 x 960	50%	RoS Mobile		RM75
Premium Execution: Interactive / Video Skinner	1800 x 1000	100%	Homepage Desktop only	RM600	
Premium Execution: Interactive / Video Skinner	640 x 300; 640 x 960	100%	Homepage Mobile only	RM1,100	
Premium Execution: Interactive / Video Skinner	1800 x 1000	50%	RoS Desktop		RM80
Premium Execution: Interactive / Video Skinner	640 x 300; 640 x 960	50%	RoS Mobile		RM80

*Additional production cost of RM3,500 (cards+grow) and RM5,000 (Spin+Scroll play) applies if client does not have ready materials

**All the third party ad format will have ad serving cost, please refer to the ad spec for more details





REV MEDIA GROUP
DIGITAL ADS - DISPLAY BUY
ROJAKLAH

2024/2025

Effective from July 2024

RATE CARD

MEDIA PRIMA OMNIA SDN. BHD.

(436623-M)

Balai Berita, Anjung Riong 31, Jalan Riong, Bangsar, 59100 Kuala Lumpur

Email: solutions@mediaprima.com.my

Website: www.mediaprimaomnia.my

ROJAKLAH					
SELL BY DURATION EXCEPT FOR MOBILE CARDS/GROW/SPIN/SCROLL PLAY/AI					
Ad Format	Ad Size	SoV	Placement	Rate Card	
				Duration sell	CPM sell
Leaderboard	728x90	20%	RoS (Mobile + Desktop)	RM3,000	
Showcase/MRec	300x250	20%	RoS (Mobile + Desktop)	RM6,000	
Half Page	300x600	20%	RoS (Mobile + Desktop)	RM6,000	
Outstream	Video	20%	RoS (Mobile + Desktop)	RM6,000	
Billboard	970x250	20%	RoS Desktop	RM3,000	
Mobile Sticky Leaderboard (Top)	320x50	20%	ROS	RM8,000	
Premium Complete Takeover (Navigation bar + Customised colors + Customised units)	Customised	100%	Homepage + Client brand stories only	RM60,000	
Premium Complete Takeover (Navigation bar + Customised colors + Customised units)	Customised	100%	RoS (Mobile + Desktop) except for negative and sponsored stories	RM120,000	
Premium Takeover: Navigation bar	Client's logo and color code	100%	RoS (Mobile + Desktop)	RM50,000	
Third Party Ad format					
Mobile Cards / Mobile Spin / Mobile Revolver / Windmill*	TBA	100%	RoS Mobile		RM70
Mobile Cards / Mobile Spin / Mobile Revolver / Windmill (with video ad)*	TBA	100%	RoS Mobile		RM80
Shoppable Ads (Mobile Card / Mobile Underlay / Mobile Pull / Revolver Lite)*	TBA	50%	RoS Mobile , Mobile underlay on articles pages		RM80
AI In-Image Units	TBA	20%	Article page (Mobile + Desktop)		RM100
Wheel Ad Interstitial (Image)	TBA	50%	RoS Mobile		RM65
Wheel Ad Interstitial (Video)	TBA	100%	RoS Mobile		RM70
Tetris	TBA	100%	Article page Mobile		RM65
Hide & Seek Interstitial	TBA	100%	Article page Mobile		RM65
Scratcher Interstitial	TBA	100%	RoS Mobile		RM65
Interstitial Billboard Video	970x250	20%	RoS Desktop		RM70
MRec Video Combo	300x250	20%	RoS (Mobile + Desktop)		RM70
Rolling Cube / Rolling Dice	300x250	50%	RoS (Mobile + Desktop)		RM65
Carousel	300x250	50%	RoS (Mobile + Desktop)		RM65
Mobile 3D Carousel	300x300	50%	Article page Mobile		RM65
Live Stream Video/Combo	300x250	50%	Article page (Mobile + Desktop)		RM70
Mobile Sticky Video with Interstitial	TBA	50%	Article page Mobile		RM70
Social Media Display	300x250	50%	RoS (Mobile + Desktop)		RM70
Premium Execution: Classical Skinner	1800 x 1000	100%	Homepage Desktop only	RM300	
Premium Execution: Classical Skinner	640 x 300; 640 x 960	100%	Homepage Mobile only	RM1,200	
Premium Execution: Classical Skinner	1800 x 1000	50%	RoS Desktop		RM75
Premium Execution: Classical Skinner	640 x 300; 640 x 960	50%	RoS Mobile		RM75
Premium Execution: Interactive/ Video Skinner	1800 x 1000	100%	Homepage Desktop only	RM400	
Premium Execution: Interactive/ Video Skinner	640 x 300; 640 x 960	100%	Homepage Mobile only	RM1,350	
Premium Execution: Interactive/ Video Skinner	1800 x 1000	50%	RoS Desktop		RM80
Premium Execution: Interactive/ Video Skinner	640 x 300; 640 x 960	50%	RoS Mobile		RM80

*Additional production cost of RM3,500 (cards+grow) and RM5,000 (Spin+Scroll play) applies if client does not have ready materials

**All the third party ad format will have ad serving cost, please refer to the ad spec for more details





REV MEDIA GROUP
DIGITAL ADS - DISPLAY BUY
OH BULAN

2024/2025

Effective from July 2024

RATE CARD

MEDIA PRIMA OMNIA SDN. BHD.

(436623-M)

Balai Berita, Anjung Riong 31, Jalan Riong, Bangsar, 59100 Kuala Lumpur

Email: solutions@mediaprima.com.my

Website: www.mediaprimaomnia.my

OH BULAN					
SELL BY CPM EXCEPT PREMIUM EXECUTION					
Ad Format	Ad Size	SoV	Placement	Rate Card	
				Duration sell	CPM sell
Leaderboard	728x90, 320x50	20%	RoS (Mobile + Desktop)		RM75
Showcase/MRec	300x250	20%	RoS (Mobile + Desktop)		RM70
Half Page	300x600	20%	RoS (Mobile + Desktop)		RM85
Outstream	Video	20%	RoS (Mobile + Desktop)		RM75
Billboard	970x250	50%	RoS Desktop		RM75
Premium Execution: Billboard	970x250	100%	Homepage Desktop only	RM20,000	
Premium Execution: Site Takeover	780x585	100%	Homepage Desktop only	RM20,000	
Premium Complete Takeover (Navigation bar + Customised colors + Customised units)	Customised	100%	Homepage + Client brand stories only	RM90,000	
Premium Complete Takeover (Navigation bar + Customised colors + Customised units)	Customised	100%	RoS (Mobile + Desktop) except for negative and sponsored stories	RM150,000	
Premium Takeover: Navigation bar	Client's logo and color code	100%	RoS (Mobile + Desktop)	RM80,000	
Third Party Ad format					
Mobile Cards / Mobile Spin / Mobile Revolver / Windmill*	TBA	50%	RoS Mobile		RM70
Mobile Cards / Mobile Spin / Mobile Revolver / Windmill (with video ad)*	TBA	50%	RoS Mobile		RM80
Shoppable Ads (Mobile Card / Mobile Underlay / Mobile Pull / Revolver Lite)*	TBA	50%	RoS Mobile , Mobile underlay on Article pages		RM80
AI In-Image Units	TBA	20%	Article page (Mobile + Desktop)		RM100
Wheel Ad Interstitial (Image)	TBA	50%	RoS Mobile		RM65
Wheel Ad Interstitial (Video)	TBA	50%	RoS Mobile		RM70
Tetris	TBA	50%	Article page Mobile		RM65
Hide & Seek Interstitial	TBA	50%	Article page Mobile		RM65
Scratcher Interstitial	TBA	50%	RoS Mobile		RM65
Interstitial Billboard Video	970x250	50%	RoS Desktop		RM70
MRec Video Combo	300x250	20%	RoS (Mobile + Desktop)		RM70
Rolling Cube / Rolling Dice	300x250	20%	RoS (Mobile + Desktop)		RM65
Carousel	300x250	20%	RoS (Mobile + Desktop)		RM65
Mobile 3D Carousel	300x300	50%	Article page Mobile		RM65
Live Stream Video/Combo	300x250	50%	Article page Mobile		RM70
Mobile Sticky Video with Interstitial	TBA	50%	Article page Mobile		RM70
Social Media Display	300x250	20%	RoS (Mobile + Desktop)		RM70
Premium Execution: Classical Skinner	1800 x 1000	100%	Homepage Desktop only	RM7,500	
Premium Execution: Classical Skinner	640 x 300	100%	Homepage Mobile only	RM9,000	
Premium Execution: Classical Skinner	1800 x 1000	50%	RoS Desktop		RM75
Premium Execution: Classical Skinner	640 x 300	50%	RoS Mobile		RM75
Premium Execution: Interactive/ Video Skinner	1800 x 1000	100%	Homepage Desktop only	RM8,500	
Premium Execution: Interactive/ Video Skinner	640 x 300; 640 x 960	100%	Homepage Mobile only	RM10,000	
Premium Execution: Interactive/ Video Skinner	1800 x 1000	50%	RoS Desktop		RM80
Premium Execution: Interactive/ Video Skinner	640 x 300; 640 x 960	50%	RoS Mobile		RM80

*Additional production cost of RM3,500 (cards+grow) and RM5,000 (Spin+Scroll play) applies if client does not have ready materials

**All the third party ad format will have ad serving cost, please refer to the ad spec for more details





REV MEDIA GROUP
DIGITAL ADS – DISPLAY BUY
SAYS

2024/2025
Effective from July 2024

RATE CARD

MEDIA PRIMA OMNIA SDN. BHD.
(436623-M)
Balai Berita, Anjung Riong 31, Jalan Riong, Bangsar, 59100 Kuala Lumpur
Email: solutions@mediaprima.com.my
Website: www.mediaprimaomnia.my

SAYS					
SELL BY CPM EXCEPT FOR PREMIUM TAKEOVER					
Ad Format	Ad Size	SoV	Placement	Rate Card	
				Duration sell	CPM sell
Leaderboard	728x90, 320x100	20%	RoS (Mobile + Desktop)		RM75
Showcase/MRec	300x250	20%	RoS (Mobile + Desktop)		RM70
Half Page	300x600	20%	RoS (Mobile + Desktop)		RM85
Outstream	Video	20%	RoS (Mobile + Desktop)		RM75
Billboard	970x250	50%	RoS Desktop		RM75
Premium Execution: Billboard	970x250	100%	Homepage Desktop only	RM20,000	
Premium Execution: Site Takeover	780x585	100%	Homepage Desktop only	RM20,000	
Premium Complete Takeover (Navigation bar + Customised colors + Customised units)	Customised	100%	Homepage + Client brand stories only	RM90,000	
Premium Complete Takeover (Navigation bar + Customised colors + Customised units)	Customised	100%	RoS (Mobile + Desktop) except for negative and sponsored stories	RM150,000	
Premium Takeover: Navigation bar	Client's logo and color code	100%	RoS (Mobile + Desktop)	RM80,000	
Third Party Ad format					
Mobile Cards / Mobile Spin / Mobile Revolver / Windmill*	TBA	20%	RoS Mobile		RM70
Mobile Cards / Mobile Spin / Mobile Revolver / Windmill (with video ad)*	TBA	20%	RoS Mobile		RM80
Shoppable Ads (Mobile Card / Mobile Pull / Revolver Lite)*	TBA	20%	RoS Mobile		RM80
AI In-Image Units	TBA	20%	Article page (Mobile + Desktop)		RM100
Wheel Ad Interstitial (Image)	TBA	20%	RoS Mobile		RM65
Wheel Ad Interstitial (Video)	TBA	20%	RoS Mobile		RM70
Tetris	TBA	20%	Article page Mobile		RM65
Hide & Seek Interstitial	TBA	20%	Article page Mobile		RM65
Scratcher Interstitial	TBA	20%	RoS Mobile		RM65
Interstitial Billboard Video	970x250	20%	RoS Desktop		RM70
MRec Video Combo	300x250	20%	RoS (Mobile + Desktop)		RM70
Rolling Cube / Rolling Dice	300x250	20%	RoS (Mobile + Desktop)		RM65
Carousel	300x250	20%	RoS (Mobile + Desktop)		RM65
Mobile 3D Carousel	300x300	50%	Article page Mobile		RM65
Live Stream Video/Combo	300x250	50%	Article page (Mobile + Desktop)		RM70
Social Media Display	300x250	20%	RoS (Mobile + Desktop)		RM70
Premium Execution: Classical Skinner	640 x 300; 640 x 960	50%	RoS Mobile		RM75
Premium Execution: Interactive/ Video Skinner	640 x 300; 640 x 960	50%	RoS Mobile		RM80

*Additional production cost of RM3,500 (cards+grow) and RM5,000 (Spin+Scroll play) applies if client does not have ready materials

**All the third party ad format will have ad serving cost, please refer to the ad spec for more details

***Skinner only able to run on Mobile, hence do not include Desktop





REV MEDIA GROUP
DIGITAL ADS – DISPLAY BUY
SIRAP LIMAU

2024/2025

Effective from July 2024

RATE CARD

MEDIA PRIMA OMNIA SDN. BHD.

(436623-M)

Balai Berita, Anjung Riong 31, Jalan Riong, Bangsar, 59100 Kuala Lumpur

Email: solutions@mediaprima.com.my

Website: www.mediaprimaomnia.my

SIRAP LIMAU		SELL BY CPM EXCEPT PREMIUM EXECUTION			
Ad Format	Ad Size	SoV	Placement	Rate Card	
				Duration sell	CPM sell
Leaderboard	728x90	20%	RoS Desktop		RM75
Showcase/MRec	300x250	20%	RoS (Mobile + Desktop)		RM70
Half Page	300x600	20%	RoS (Mobile + Desktop)		RM85
Outstream	Video	20%	RoS (Mobile + Desktop)		RM75
Billboard	970x250	20%	RoS Desktop		RM75
Mobile Sticky Leaderboard (Top)	320x50	20%	RoS Mobile		RM70
Third Party Ad format					
Mobile Cards / Mobile Spin / Mobile Revolver / Windmill*	TBA	20%	RoS Mobile		RM70
Mobile Cards / Mobile Spin / Mobile Revolver / Windmill (with video ad)*	TBA	20%	RoS Mobile		RM80
Shoppable Ads (Mobile Card / Mobile Underlay / Mobile Pull / Revolver Lite)*	TBA	20%	RoS Mobile		RM80
AI In-Image Units	TBA	20%	Article page (Mobile + Desktop)		RM100
Wheel Ad Interstitial (Image)	TBA	20%	RoS Mobile		RM65
Wheel Ad Interstitial (Video)	TBA	20%	RoS Mobile		RM70
Tetris	TBA	20%	Article page Mobile		RM65
Hide & Seek Interstitial	TBA	20%	Article page Mobile		RM65
Scratcher Interstitial	TBA	20%	RoS Mobile		RM65
Interstitial Billboard Video	970x250	20%	RoS Desktop		RM70
MRec Video Combo	300x250	20%	RoS (Mobile + Desktop)		RM70
Rolling Cube / Rolling Dice	300x250	20%	RoS (Mobile + Desktop)		RM65
Carousel	300x250	20%	RoS (Mobile + Desktop)		RM65
Mobile 3D Carousel	300x300	50%	Article page Mobile		RM65
Live Stream Video/Combo	300x250	50%	Article page (Mobile + Desktop)		RM70
Mobile Sticky Video with Interstitial	TBA	50%	Article page Mobile		RM70
Social Media Display	300x250	20%	RoS (Mobile + Desktop)		RM70
Premium Execution: Classical Skinner	1800 x 1000	100%	Homepage Desktop only	RM1,000	
Premium Execution: Classical Skinner	640 x 300; 640 x 960	100%	Homepage Mobile only	RM1,500	
Premium Execution: Classical Skinner	1800 x 1000	50%	RoS Desktop		RM75
Premium Execution: Classical Skinner	640 x 300; 640 x 960	50%	RoS Mobile		RM75
Premium Execution: Interactive / Video Skinner	1800 x 1000	100%	Homepage Desktop only	RM1,200	
Premium Execution: Interactive / Video Skinner	640 x 300; 640 x 960	100%	Homepage Mobile only	RM1,700	
Premium Execution: Interactive / Video Skinner	1800 x 1000	50%	RoS Desktop		RM80
Premium Execution: Interactive / Video Skinner	640 x 300; 640 x 960	50%	RoS Mobile		RM80

*Additional production cost of RM3,500 (cards+grow) and RM5,000 (Spin+Scroll play) applies if client does not have ready materials

**All the third party ad format will have ad serving cost, please refer to the ad spec for more details





REV MEDIA GROUP
DIGITAL ADS – DISPLAY BUY
TANTAN

2024/2025

Effective from July 2024

RATE CARD

MEDIA PRIMA OMNIA SDN. BHD.

(436623-M)

Balai Berita, Anjung Riong 31, Jalan Riong, Bangsar, 59100 Kuala Lumpur

Email: solutions@mediaprima.com.my

Website: www.mediaprimaomnia.my

TANTAN						SELL BY CPM EXCEPT PREMIUM EXECUTION	
Ad Format	Ad Size	SoV	Placement	Rate Card			
				Duration sell	CPM sell		
Leaderboard	728x90, 320x50 / 320x100	50%	RoS (Mobile + Desktop)		RM75		
Showcase/MRec	300x250	50%	RoS (Mobile + Desktop)		RM70		
Outstream	Video	50%	RoS (Mobile + Desktop)		RM85		
Billboard	728x180	50%	RoS Desktop		RM75		
Third Party Ad format							
Mobile Cards / Mobile Spin / Mobile Revolver / Windmill*	TBA	20%	RoS Mobile		RM70		
Mobile Cards / Mobile Spin / Mobile Revolver / Windmill (with video ad)*	TBA	20%	RoS Mobile		RM80		
Shoppable Ads (Mobile Card / Mobile Underlay / Mobile Pull / Revolver Lite)*	TBA	20%	RoS Mobile , Mobile underlay on Article pages		RM80		
AI In-Image Units	TBA	20%	Article page (Mobile + Desktop)		RM100		
Wheel Ad Interstitial (Image)	TBA	20%	RoS Mobile		RM65		
Wheel Ad Interstitial (Video)	TBA	20%	RoS Mobile		RM70		
Tetris	TBA	20%	Article page Mobile		RM65		
Hide & Seek Interstitial	TBA	20%	Article page Mobile		RM65		
Scratcher Interstitial	TBA	20%	RoS Mobile		RM65		
MRec Video Combo	300x250	50%	RoS Mobile		RM70		
Rolling Cube / Rolling Dice	300x250	50%	RoS Mobile		RM65		
Carousel	300x250	50%	RoS Mobile		RM65		
Social Media Display	300x250	50%	RoS Mobile		RM70		
Premium Execution: Classical Skinner	1800 x 1000	50%	RoS Desktop	RM1,200			
Premium Execution: Classical Skinner	640 x 300; 640 x 960	50%	RoS Mobile	RM7,500			
Premium Execution: Interactive / Video Skinner	1800 x 1000	50%	RoS Desktop	RM1,500			
Premium Execution: Interactive / Video Skinner	640 x 300; 640 x 960	50%	RoS Mobile	RM7,800			

*Additional production cost of RM3,500 (cards+grow) and RM5,000 (Spin+Scroll play) applies if client does not have ready materials

**All the third party ad format will have ad serving cost, please refer to the ad spec for more details

***Suggest running ROS on skinner, as homepage inventory on Tantan is very little





REV MEDIA GROUP
DIGITAL ADS - DISPLAY BUY
TheVocket & VocketFC

2024/2025
Effective from July 2024

RATE CARD

MEDIA PRIMA OMNIA SDN. BHD.
(436623-M)
Balai Berita, Anjung Riong 31, Jalan Riong, Bangsar, 59100 Kuala Lumpur
Email: solutions@mediaprime.com.my
Website: www.mediaprimeomnia.my

TheVocket & VocketFC		SELL BY CPM EXCEPT PREMIUM EXECUTION			
Ad Format	Ad Size	SoV	Placement	Rate Card	
				Duration sell	CPM sell
Leaderboard	728x90, 320x100	20%	RoS (Mobile + Desktop)		RM75
Showcase/MRec	300x250	20%	RoS (Mobile + Desktop)		RM70
Outstream	Video	20%	RoS (Mobile + Desktop)		RM85
Billboard	970x250 / 970x90	50%	RoS Desktop		RM75
Third Party Ad format					
Mobile Cards / Mobile Spin / Mobile Revolver / Windmill*	TBA	20%	RoS Mobile		RM70
Mobile Cards / Mobile Spin / Mobile Revolver / Windmill (with video ad)*	TBA	20%	RoS Mobile		RM80
Shoppable Ads (Mobile Card / Mobile Underlay / Mobile Pull / Revolver Lite)*	TBA	20%	RoS Mobile , Mobile underlay on Article pages		RM80
AI In-Image Units	TBA	20%	Article page (Mobile + Desktop)		RM100
Wheel Ad Interstitial (Image)	TBA	20%	RoS Mobile		RM65
Wheel Ad Interstitial (Video)	TBA	20%	RoS Mobile		RM70
Tetris	TBA	20%	Article page Mobile		RM65
Hide & Seek Interstitial	TBA	20%	Article page Mobile		RM65
Scratcher Interstitial	TBA	20%	RoS Mobile		RM65
Interstitial Billboard Video	970x250	50%	RoS Desktop		RM70
MRec Video Combo	300x250	20%	RoS (Mobile + Desktop)		RM70
Rolling Cube / Rolling Dice	300x250	20%	RoS (Mobile + Desktop)		RM65
Carousel	300x250	20%	RoS (Mobile + Desktop)		RM65
Social Media Display	300x250	20%	RoS (Mobile + Desktop)		RM70
Premium Execution: Classical Skinner	1800 x 1000	100%	Homepage Desktop only	RM2,000	
Premium Execution: Classical Skinner	640 x 300; 640 x 960	100%	Homepage Mobile only	RM2,500	
Premium Execution: Classical Skinner	1800 x 1000	50%	RoS Desktop		RM75
Premium Execution: Classical Skinner	640 x 300; 640 x 960	50%	RoS Mobile		RM75
Premium Execution: Interactive / Video Skinner	1800 x 1000	100%	Homepage Desktop only	RM2,500	
Premium Execution: Interactive / Video Skinner	640 x 300; 640 x 960	100%	Homepage Mobile only	RM3,000	
Premium Execution: Interactive / Video Skinner	1800 x 1000	50%	RoS Desktop		RM80
Premium Execution: Interactive / Video Skinner	640 x 300; 640 x 960	50%	RoS Mobile		RM80

*Additional production cost of RM3,500 (cards+grow) and RM5,000 (Spin+Scroll play) applies if client does not have ready materials

** All the third party ad format will have ad serving cost, please refer to the ad spec for more details





REV MEDIA GROUP
DIGITAL ADS - DISPLAY BUY
MASHABLE
(All Sea Regions)

2024/2025

Effective from July 2024

RATE CARD

MEDIA PRIMA OMNIA SDN. BHD.

(436623-M)

Balai Berita, Anjung Riong 31, Jalan Riong, Bangsar, 59100 Kuala Lumpur

Email: solutions@mediaprima.com.my

Website: www.mediaprimaomnia.my

MASHABLE (ALL SEA REGIONS)			SELL BY DURATION		
Ad Format	Ad Size	SoV	Placement	Rate Card	
				Duration sell	CPM sell
Leaderboard	728x90 / 970x90, 320x50 / 320x100	50%	RoS (Mobile + Desktop)	RM3,000	
Showcase/MRec	300x250	50%	RoS (Mobile + Desktop)	RM15,000	
Halfpage	300x600	50%	RoS (Mobile + Desktop)	RM15,000	
Billboard	970x250 / 970x180	100%	RoS Desktop	RM3,000	
Third Party Ad format					
Mobile Cards / Mobile Spin / Mobile Revolver / Windmill*	TBA	20%	RoS Mobile		RM70
Mobile Cards / Mobile Spin / Mobile Revolver / Windmill (with video ad)*	TBA	20%	RoS Mobile		RM80
Shoppable Ads (Mobile Card / Mobile Underlay / Mobile Pull / Revolver Lite)*	TBA	20%	RoS Mobile , Mobile underlay on Article pages		RM80
AI In-Image Units	TBA	20%	Article page (Mobile + Desktop)		RM100
Wheel Ad Interstitial (Image)	TBA	20%	RoS Mobile		RM65
Wheel Ad Interstitial (Video)	TBA	20%	RoS Mobile		RM70
Tetris	TBA	20%	Article page Mobile		RM65
Hide & Seek Interstitial	TBA	20%	Article page Mobile		RM65
Scratcher Interstitial	TBA	20%	RoS Mobile		RM65
Interstitial Billboard Video	970x250	100%	RoS Desktop		RM70
MRec Video Combo	300x250	50%	RoS (Mobile + Desktop)		RM70
Rolling Cube / Rolling Dice	300x250	50%	RoS (Mobile + Desktop)		RM65
Carousel	300x250	50%	RoS (Mobile + Desktop)		RM65
Social Media Display	300x250	50%	RoS (Mobile + Desktop)		RM65
Premium Execution: Classical Skinner	1800 x 1000	50%	RoS Desktop		RM75
Premium Execution: Classical Skinner	640 x 300; 640 x 960	50%	RoS Mobile		RM75
Premium Execution: Interactive / Video Skinner	1800 x 1000	50%	RoS Desktop		RM80
Premium Execution: Interactive / Video Skinner	640 x 300; 640 x 960	50%	RoS Mobile		RM80





REV MEDIA GROUP
DIGITAL ADS - DISPLAY BUY
MASHABLE
(Malaysia Only)

2024/2025

Effective from July 2024

RATE CARD

MEDIA PRIMA OMNIA SDN. BHD.

(436623-M)

Balai Berita, Anjung Riong 31, Jalan Riong, Bangsar, 59100 Kuala Lumpur

Email: solutions@mediaprime.com.my

Website: www.mediaprimeomnia.my

MASHABLE (MALAYSIA ONLY)			SELL BY DURATION		
Ad Format	Ad Size	SoV	Placement	Rate Card	
				Duration sell	CPM sell
Leaderboard	728x90 / 970x90, 320x50 / 320x100	50%	RoS (Mobile + Desktop)	RM3,000	
Showcase/MRec	300x250	50%	RoS (Mobile + Desktop)	RM15,000	
Halfpage	300x600	50%	RoS (Mobile + Desktop)	RM15,000	
Billboard	970x250 / 970x180	100%	RoS Desktop	RM2,000	
Third Party Ad format					
Mobile Cards / Mobile Spin / Mobile Revolver / Windmill*	TBA	20%	RoS Mobile		RM70
Mobile Cards / Mobile Spin / Mobile Revolver / Windmill (with video ad)*	TBA	20%	RoS Mobile		RM80
Shoppable Ads (Mobile Card / Mobile Underlay / Mobile Pull / Revolver Lite)*	TBA	20%	RoS Mobile , Mobile underlay on Article pages		RM80
AI In-Image Units	TBA	20%	Article page (Mobile + Desktop)		RM100
Wheel Ad Interstitial (Image)	TBA	20%	RoS Mobile		RM65
Wheel Ad Interstitial (Video)	TBA	20%	RoS Mobile		RM70
Tetris	TBA	20%	Article page Mobile		RM65
Hide & Seek Interstitial	TBA	20%	Article page Mobile		RM65
Scratcher Interstitial	TBA	20%	RoS Mobile		RM65
Interstitial Billboard Video	970x250	100%	RoS Desktop		RM70
MRec Video Combo	300x250	50%	RoS (Mobile + Desktop)		RM70
Rolling Cube / Rolling Dice	300x250	50%	RoS (Mobile + Desktop)		RM65
Carousel	300x250	50%	RoS (Mobile + Desktop)		RM65
Social Media Display	300x250	50%	RoS (Mobile + Desktop)		RM65
Premium Execution: Classical Skinner	1800 x 1000	50%	RoS Desktop		RM75
Premium Execution: Classical Skinner	640 x 300; 640 x 960	50%	RoS Mobile		RM75
Premium Execution: Interactive / Video Skinner	1800 x 1000	50%	RoS Desktop		RM80
Premium Execution: Interactive / Video Skinner	640 x 300; 640 x 960	50%	RoS Mobile		RM80





REV MEDIA GROUP
DIGITAL ADS – DISPLAY BUY
IGN

2024/2025

Effective from July 2024

RATE CARD

MEDIA PRIMA OMNIA SDN. BHD.

(436623-M)

Balai Berita, Anjung Riong 31, Jalan Riong, Bangsar, 59100 Kuala Lumpur

Email: solutions@mediaprima.com.my

Website: www.mediaprimaomnia.my

IGN (ALL SEA REGIONS)			SELL BY DURATION		
Ad Format	Ad Size	SoV	Placement	Rate Card	
				Duration sell	CPM sell
Leaderboard	728x90 / 980x90 / 970x90, 320x50	50%	RoS (Mobile + Desktop)	RM12,000	
Showcase/MRec	300x250	50%	RoS (Mobile + Desktop)		RM75
Halfpage	300x600	50%	RoS (Mobile + Desktop)		RM75
Billboard	970x250 / 970x180 / 970x200 / 997x123	50%	RoS Desktop	RM8,000	
Special Billboard + Skinner	TBA	100%	RoS Desktop	RM15,000	
Top Slider	TBA	100%	RoS Desktop	RM15,000	
Top Slider	TBA	100%	RoS Mobile	RM15,000	
HyperCube	300x250	50%	RoS Mobile		RM75
Third Party Ad format					
Mobile 3D Carousel	300x300	50%	Article page Mobile		RM65
Live Stream Video/Combo	300x250	50%	Article page (Mobile + Desktop)		RM65
Mobile Sticky Video with Interstitial	TBA	50%	Article page Mobile		RM65
Premium Execution: Classical Skinner	1800 x 1000	50%	RoS Desktop		RM75
Premium Execution: Classical Skinner	640 x 300; 640 x 960	50%	RoS Mobile		RM75
Premium Execution: Interactive / Video Skinner	1800 x 1000	50%	RoS Desktop		RM80
Premium Execution: Interactive / Video Skinner	640 x 300; 640 x 960	50%	RoS Mobile		RM80

IGN (MALAYSIA)			SELL BY DURATION		
Ad Format	Ad Size	SoV	Placement	Rate Card	
				Duration sell	CPM sell
Leaderboard	728x90 / 980x90 / 970x90, 320x50	50%	RoS (Mobile + Desktop)	RM3,000	
Showcase/MRec	300x250	50%	RoS (Mobile + Desktop)		RM75
Halfpage	300x600	50%	RoS (Mobile + Desktop)		RM75
Billboard	970x250 / 970x180 / 970x200 / 997x123	50%	RoS Desktop	RM8,000	
Special Billboard + Skinner	TBA	100%	RoS Desktop	RM15,000	
Top Slider	TBA	100%	RoS Desktop	RM15,000	
Top Slider	TBA	100%	RoS Mobile	RM15,000	
HyperCube	300x250	50%	RoS Mobile		RM75
Third Party Ad format					
Mobile 3D Carousel	300x300	50%	Article page Mobile		RM65
Live Stream Video/Combo	300x250	50%	Article page (Mobile + Desktop)		RM65
Mobile Sticky Video with Interstitial	TBA	50%	Article page Mobile		RM65
Premium Execution: Classical Skinner	1800 x 1000	50%	RoS Desktop		RM75
Premium Execution: Classical Skinner	640 x 300; 640 x 960	50%	RoS Mobile		RM75
Premium Execution: Interactive / Video Skinner	1800 x 1000	50%	RoS Desktop		RM80
Premium Execution: Interactive / Video Skinner	640 x 300; 640 x 960	50%	RoS Mobile		RM80





REV MEDIA GROUP
DIGITAL ADS - DISPLAY BUY
**MY RESIPI,
JUICE**

2024/2025
Effective from July 2024

RATE CARD

MEDIA PRIMA OMNIA SDN. BHD.
(436623-M)
Balai Berita, Anjung Riong 31, Jalan Riong, Bangsar, 59100 Kuala Lumpur
Email: solutions@mediaprima.com.my
Website: www.mediaprimaomnia.my

MY RESIPI		SELL BY CPM EXCEPT PREMIUM EXECUTION			
Ad Format	Ad Size	SoV	Placement	Rate Card	
				Duration sell	CPM sell
Leaderboard	728x90	100%	RoS (Mobile + Desktop)		RM80
Showcase/MRec	300x250	100%	RoS (Mobile + Desktop)		RM80
Half Page	300x600	100%	RoS (Mobile + Desktop)		RM80

JUICE		SELL BY CPM EXCEPT PREMIUM EXECUTION			
Ad Format	Ad Size	SoV	Placement	Rate Card	
				Duration sell	CPM sell
Leaderboard	728x90, 320x50	50%	RoS (Mobile + Desktop)	RM3,000	
Showcase/MRec	300x250	50%	RoS (Mobile + Desktop)	RM6,000	
Half Page	300x600	50%	RoS (Mobile + Desktop)	RM3,000	
Outstream	Video	50%	RoS (Mobile + Desktop)	RM6,000	
Billboard	970x250	100%	RoS Desktop	RM3,000	
Premium Takeover: Navigation bar	Client's logo and color code	100%	RoS (Mobile + Desktop)	RM20,000	
Third Party Ad format					
Mobile Cards / Mobile Spin / Mobile Revolver*	TBA	100%	RoS Mobile		RM70
Mobile Cards / Mobile Spin / Mobile Revolver (with video ad)*	TBA	100%	RoS Mobile		RM80
Shoppable Ads (Mobile Card / Mobile Underlay / Mobile Pull / Revolver Lite)*	TBA	100%	RoS Mobile , Mobile underlay on Article pages		RM80
AI In-Image Units	TBA	100%	RoS Mobile		RM100
Wheel Ad Interstitial (Image)	TBA	100%	RoS Mobile		RM65
Wheel Ad Interstitial (Video)	TBA	100%	RoS Mobile		RM70
Tetris	TBA	100%	Article page Mobile		RM65
Hide & Seek Interstitial	TBA	100%	Article page Mobile		RM65
Scratcher Interstitial	TBA	100%	RoS Mobile		RM65
Interstitial Billboard Video	970x250	100%	RoS Desktop		RM70
MRec Video Combo	300x250	50%	RoS (Mobile + Desktop)		RM70
Rolling Cube / Rolling Dice	300x250	100%	RoS (Mobile + Desktop)		RM65
Carousel	300x250	100%	RoS (Mobile + Desktop)		RM65
Mobile 3D Carousel	300x300	50%	Article page Mobile		RM65
Live Stream Video/Combo	300x250	50%	Article page (Mobile + Desktop)		RM65
Mobile Sticky Video with Interstitial	TBA	50%	Article page Mobile		RM65
Social Media Display	300x250	100%	RoS (Mobile + Desktop)		RM70

*Additional production cost of RM3,500 (cards+grow) and RM5,000 (Spin+Scroll play) applies if client does not have ready materials

**All the third party ad format will have ad serving cost, please refer to the ad spec for more details

AUDIENCE PLUS	CPM (RM) 70	RETARGETING	CPM (RM) 70
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