



REV MEDIA GROUP
DIGITAL ADS

**TONTON, XTRA,
MGO & APPS
DISPLAY BUY**

2024/2025

Effective from July 2024

RATE CARD

MEDIA PRIMA OMNIA SDN. BHD.

(436623-M)

Balai Berita, Anjung Riong 31, Jalan Riong, Bangsar, 59100 Kuala Lumpur

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TONTON SELL BY CPM EXCEPT PREMIUM EXECUTION

Ad Format	Ad Size	SoV	Placement	Rate Card	
Leaderboard	728x90 / 970x250, 320x50	20%	RoS (Mobile + Desktop)	Duration sell	CPM sell
Showcase/MRec	300x250	20%	RoS (Mobile + Desktop)		RM75

XTRA SELL BY CPM EXCEPT PREMIUM EXECUTION

Ad Format	Ad Size	SoV	Placement	Rate Card	
Leaderboard	728x90 / 970x90 / 970x250, 320x50	20%	RoS (Mobile + Desktop)	Duration sell	CPM sell
Showcase/MRec	300x250	20%	RoS (Mobile + Desktop)		RM70

MYGAMEON SELL BY CPM EXCEPT PREMIUM EXECUTION

Ad Format	Ad Size	SoV	Placement	Rate Card	
Large Leaderboard / Leaderboard	970x90 / 728x90, 320x50	100%	RoS (Mobile + Desktop)	Duration sell	CPM sell
Showcase /MRec	300x250	100%	RoS (Mobile + Desktop)		RM70

WAKTU SOLAT APP SELL BY DURATION

Ad Format	Ad Size	SoV	Placement	Rate Card	
Large Leaderboard / Interstitial / Pop up	320 x 50	25%	1 week	Duration sell	CPM sell
Premium Execution: Branded Prayer Time	max 100 character & a logo	100%	4 weeks	Customised	
Customized Button	Please enquire	50%	2 weeks	Customised	
Push Notification (twice a week)	Up to 150 Characters	50%	1 week	Customised	

Note: For customize item, please contact our servicing for enquiry

EJEN ALI APP

Ad Format	Ad Size	SoV	Placement	Rate Card	
Interstitial	320x480/480x320	25%	within App	Duration sell	CPM sell
Rewarded Video	Video	25%	within App	RM20,000	
Premium Execution: Customise mission	Please enquire	100%	within App	RM30,000	
Premium Execution: Customise mission + Character Costume	Please enquire	100%	within App	Customised	

Note: For customize item, please contact our servicing for enquiry

MAK CUN APP

Ad Format	Ad Size	SoV	Placement	Rate Card	
Interstitial	Rewarded Video	Video	25%	Duration sell	CPM sell
Premium: Change Power up visual	Customised	100%	within App	within App	RM10,000
Premium: Branding in current Stalls	Customised	100%	within App	Customised	
Premium: New Stall	Customised	100%	within App	Customised	
Premium: Mascot at one of the stall's customer	Customised	100%	within App	Customised	
Premium: Brand Interaction (insert unique client code)	Customised	100%	within App	Customised	

