



REV MEDIA GROUP CONTENT MARKETING INDIVIDUAL BUY

2024/2025

Effective from July 2024

RATE CARD

MEDIA PRIMA OMNIA SDN. BHD.

(436623-M)

Balai Berita, Anjung Riong 31, Jalan Riong, Bangsar, 59100 Kuala Lumpur

Email: solutions@mediaprima.com.my

Website: www.mediaprimaomnia.my

Network	Platform	Format	Deliverables	Metric	Media Cost	Production Cost
ENGLISH NETWORK	SAYS JUICE / IGN *choose 1 MASHABLE	SOCIAL STORY	50,000	Reads	RM90,000	n/a
		SPOTLIGHT STORY	22,000	Reads	RM50,000	n/a
	SAYS JUICE / IGN *choose 1 MASHABLE FLYFM	SOCIAL VIDEO (CROSSPOST)	170,000	THRUPLAY Views (FB & YT)	RM110,000	RM20,000
		BITE SIZE VIDEO (CROSSPOST)	100,000	THRUPLAY Views (FB)	RM85,000	RM10,000
MALAY NETWORK	OHBULAN SIRAP LIMAU SEISMIK VOCKET XTRA / MGO / MYRESIPI *choose 1	SOCIAL STORY	80,000	Reads	RM108,000	n/a
		SPOTLIGHT STORY	22,000	Reads	RM60,000	n/a
	OHBULAN SIRAP LIMAU SEISMIK XTRA / THELAKI / LUNARIA / MGO / MYRESIPI *choose 1 VOCKET HOT FM	SOCIAL VIDEO (CROSSPOST)	190,000	THRUPLAY Views (FB & YT)	RM126,000	RM20,000
		BITE SIZE VIDEO (CROSSPOST)	130,000	THRUPLAY Views (FB)	RM104,000	RM10,000
CHINESE NETWORK	VIRALCHAM ROJAKLAH TANTAN NEWS	SOCIAL STORY	50,000	Reads	RM90,000	n/a
		SPOTLIGHT STORY	27,000	Reads	RM50,000	n/a
	VIRALCHAM ROJAKLAH TANTAN NEWS 8FM	SOCIAL VIDEO (CROSSPOST)	160,000	THRUPLAY Views (FB)	RM110,000	RM20,000
		BITE SIZE VIDEO (CROSSPOST)	120,000	THRUPLAY Views (FB)	RM85,000	RM10,000
NEWS NETWORK	HARIAN METRO BERITA HARIAN NST FREE MALAYSIA TODAY (FMT)	SOCIAL STORY	64,000	Reads	RM100,000	n/a
		SPOTLIGHT STORY	18,500	Reads	RM60,000	n/a
	HARIAN METRO BERITA HARIAN BULETIN FM NST FREE MALAYSIA TODAY (FMT)	SOCIAL VIDEO (CROSSPOST)	180,000	THRUPLAY Views (FB & YT)	RM126,000	RM20,000
		BITE SIZE VIDEO (CROSSPOST)	150,000	THRUPLAY Views (FB)	RM100,000	RM10,000

Please note that:

1. All production costs are non-commissionable.
2. *Editing fee if applicable.
3. All media + production cost are subject to 6% SST.
4. Duration: All social story and video = 6 weeks.

