



RADIO ADS
eight FM

2024/2025

Effective from July 2024

RATE CARD

MEDIA PRIMA OMNIA SDN. BHD.

(436623-M)

Balai Berita, Anjung Riong 31, Jalan Riong, Bangsar, 59100 Kuala Lumpur

Email: solutions@mediaprima.com.my

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SPOT BUY

Spot placements within specific time zones with minimum 10 spots a week

6 AM - 10 AM (Breakfast)	10 AM - 4 PM (AM/PM)	4 PM - 8 PM (Drive Time)	8 PM - 12 AM (Evening)	12 AM - 6 AM (Overnight)
RM 700	RM 365	RM 530	RM 330	RM 66

RUN OF STATION

Spread evenly over 5 available time zones between 6am - 12 mn

	MIN. SPOTS	DAYS	RATE
PACKAGE 1	30	Mon-Fri	RM 420
PACKAGE 2	35	Mon-Sun	RM 360
PACKAGE 3	20	Sat-Sun	RM 290

LIVE READ

6 AM - 10 AM (Breakfast)	10 AM - 4 PM (AM/PM)	4 PM - 8 PM (Drive Time)	8 PM - 12 AM (Evening)
RM 1,400	RM 730	RM 1,060	RM 660

PRODUCTION COST

STUDIO RENTAL, MIXING AND EDITING	SCRIPTING	TRANSLATION	STANDARD V/O FEE
RM 1,250	RM 300	RM 150	RM 600

*Not applicable to all talents.

OTHER COMMERCIAL CHARGES

20 SEC:	85%
40 SEC:	140%
60 SEC:	200%

CANCELATION/ REVISION SURCHARGES

(The following surcharges will apply)

100% SURCHARGE	Less than 10 DAYS before broadcast date
50% SURCHARGE	10 - 19 DAYS before broadcast date
30% SURCHARGE	20 - 29 DAYS before broadcast date
10% SURCHARGE	More than 30 DAYS before broadcast date

